

CBCIA Junior Producer Award

Scoring Guidelines

The CBCIA Junior Producer Award has only two criteria: that you are exhibiting at the junior state fair, and that you have AT LEAST one bred and owned animal entered and exhibited at the fair. This contest is designed to showcase what you are doing at home, and your future goals with your cow herd in the beef industry. There are three scoring categories of how the contest will be judged.

There will be an interview portion, which will be done at the exhibitor's stalls while at the fair. This interview will be based on a set of pre-determined questions made up by the judges. Each exhibitor will be asked the same questions to ensure fairness. The interview should last roughly 10 minutes. The interview will be worth 40% of the scoring for the award.

Either immediately before or immediately after the interview, the judges will conduct a walkthrough of the exhibitor's stalls. The judges will be looking for cleanliness of both animals and facility, overall presentation of your program and your animals, and industry educational information for the public. The walkthrough will be worth 20% of the scoring for the award.

Finally, all exhibitors will submit a herd book to the California Cattlemen's Association office for the judges to review. The herd book has no set guidelines, but should include the following:

- A one page cover letter/bio of you and your program, include some future goals.
- Herd inventory of all registered animals that are in the applicant's name.
- Breeding decisions for next year, who are you breeding to and why?
- Copies of registration papers of animals exhibited at the fair, please indicate your bred and owned animal(s)
- What is your marketing strategy of your progeny?
 - Production sales? Consignment sales? Private treaty? Livestock market?
- Include a one page flyer advertisement of one animal that you have at the fair. It can be a show heifer, donor cow, donor cow prospect, or a herd bull to be sold. The flyer should contain EPDs, pedigree information, and when and where this animal is to be marketed/sold.

The herd book is worth 40% of the scoring for the award.

HERD BOOKS ARE TO BE POSTMARKED NO LATER THAN JUNE 30, 2017, DUE TO THE CALIFORNIA CATTLEMEN'S ASSOCIATION ADDRESS, ATTENTION TO "CBCIA YOUNG PRODUCER AWARD."

**California Cattlemen's Association
1221 H St
Sacramento, CA 95814**

First place is \$1,000
Second place is \$500

Third place is \$250

Interviews will be done the day after the junior exhibitors move in.

Awards will be given at the Junior Exhibitor Award Ceremony at the fair.