

2017 CCA/CCW Participation Opportunities

Annual Convention, November 29- December 1, 2017

Sparks, NV

Allied Industry Trade Show

Held in conjunction with the Annual Convention, the Allied Industry Trade Show will be back at John Ascuaga's Nugget for 2017. Booth space includes backdrape, side rail, ID sign, one six foot skirted table, two side chairs and one wastebasket. Fees are:

\$500 member-rate/\$600 non-member rate

\$350 for second booth

\$150 each for third and fourth booths

Exhibitors are limited to 4 booths.

Booth assignments are made based on membership status and participation in Association events throughout the year including event sponsorship, attendance at Allied Industry meetings, participating in scholarship interviews, assisting with fundraisers for scholarships or serving in a leadership role. While we value all industry partners, organizations that participate more in the Association are given priority in terms of booth placement. Initial booth space reservations will be taken through **FRIDAY, SEPTEMBER 8TH**.

Convention Program Advertisements

1/3 page (\$150)
4" wide x 2.83" tall

1/2 page (\$200)
4" wide x 4.25" tall

Full Page (\$300)
4" wide x 8.5" tall

Ads are black and white.

Art Deadline: September 25th for camera ready artwork; ads should include an additional ¼" on all sides for bleed.

Need Us to Build an Ad for You?

No problem. Send us your copy and logos by September 14th and we will build an ad. Please note that logos should be transparent backgrounds (png file or eps) and at least 600 dpi in quality.

Send ad copy or camera ready art to malorie@calcattlemen.org or lisa@calcattlemen.org.

Convention Sponsorships

Trail Boss Investment: \$3,000

As the exclusive title sponsor, you'll enjoy recognition in all convention promotional materials, onsite program and signage, plus a speaking opportunity in the form of a 30 minute session during the convention.

Saddle Bags Investment: \$2,000

Be the warm welcome for attendees as they pick up their registration materials with this tote bag featuring your company logo. Sponsorship allows you to place one piece of literature or a promotional product in the bag.

Branded Badge Holders Investment: \$2,500

Be near and dear to each attendee's heart as the name badge holder sponsor which features your company logo on each attendees name badge at Annual Convention.

Trail Token Investment: \$1,500

Make each guest feel like royalty with a welcoming gift in their hotel room featuring your company logo and a personalized welcome message from you.

Bloody Mary Bar Investment: \$750

Trade show attendees on Saturday morning can enjoy a Bloody Mary Bar as they start their day. Sponsor that signs up prior to the exhibit deadline can have the bar placed next to their exhibit space. Sponsor recognition includes custom napkins and 30 drink tickets to distribute to your key customers.

Guest Room Keys Investment: \$1,500

Get in front of every attendee by customizing their guest room keys. Use this opportunity to deliver your message and invite attendees to your booth. Your custom artwork will be on every guest room key to the CCA room block.

Convention Meal Sponsor Investment \$1,000

Be the exclusive sponsor for one of our meals at the 2015 Convention; with the opportunity to speak for 10 minutes at the start of the meal and place a piece of literature or promotional item at each seat. Meals are sold on a first-come, first-served basis.

Trade Show Lounge Investment: \$750

Be the featured champion for this exclusive opportunity as the trade show lounge sponsor featuring news and Saturday College Football games for when attendees need a break.

Hats Off To You Investment \$750

Trade show attendees can't miss seeing your company as they enter the trade show at the popular hat shaping booth with your custom signage.

'Til it Shines Investment: \$750

We'll provide the polish and you'll shine as a boot shine booth sponsor in this year's tradeshow, including custom signage.

Committee Sponsor Investment: \$500 Convention Only

You can choose to sponsor one of six committee meetings at the convention. Your sponsorship includes your logo on the meeting signage and the opportunity to address the committee meeting for up to 10 minutes.