



Press Release

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California Cattlemen's Association
1221 H Street Ⓢ Sacramento, Ca. 95814
Phone 916-444-0845 Ⓢ Fax 916-444-2194

www.calcattlemen.org

CONTACT:
Stevie Ipsen
Director, Public Relations and Outreach
Stevie@calcattlemen.org

Local Ranch Gives Back to Cattle Community

CCA commends Five Star Land and Livestock for Commitment to State's Beef Producers and Youth

Wilton – During their annual “Heritage Bull Sale” on Sunday, Sept. 21, the Nelson family at Five Star Land and Livestock, Wilton, will be helping the entire cattle producing community by donating proceeds from a high quality Angus bull to research for a foothill abortion vaccine.

A lofty goal of the California Cattlemen's Association's (CCA) Livestock Memorial Research Fund (LMRF) is to raise \$50,000 for foothill abortion vaccine research this year. With the help of beef producers throughout the state, CCA is well on its way to meeting this commitment and hopefully putting an end to the widespread foothill abortion problem that costs California producers more than \$6 million each year.

One of the most reputable Angus operations in the West, Five Star Land and Livestock is donating 100 percent of the proceeds from Five Star 2017 Power 1 7120, an Angus bull that carries some of the most sought after genetics in the Angus breed. With years of performance-tested genetics using proven sires and foundation dams at Five Star, this bull is bred for the “convenience traits” that will improve any beef operation.

In addition to helping fund the foothill abortion research project, Mark and Abbie Nelson, owners of Five Star Land and Livestock, along with CCA's Young Cattlemen's Committee (YCC) are hosting this year's YCC Benefit Dinner that will be held at Five Star at 6 p.m. the evening preceding the bull sale. This event is held as a fundraiser for the future leaders of the industry for their educational and leadership efforts representing CCA.

“CCA would like to thank the Nelson family. Their generous efforts exemplify the efforts of producers to help one another succeed. Not only is the donation of this quality Angus bull a tremendous help to the search for a foothill abortion vaccine, but helping our future ranchers is a way to make sure the heritage and tradition of California cattle producers are sustained well into the future,” said CCA President Bruce Hafenfeld, a Weldon beef producer.

For more information on CCA's LMRF, donating to the foothill abortion research fund or attending the YCC event on Sept. 20, contact Megan Huber in the CCA office at (916) 444-0845.

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Founded in 1917, the California Cattlemen's Association (CCA) represents California's 1.35 billion- dollar beef cattle industry on legislative and regulatory affairs and remains the number one voice for the industry today. CCA is an affiliate of the National Cattlemen's Beef Association, which represents America's cattle farmers and ranchers.

