



# Press Release

**FOR IMMEDIATE RELEASE**  
October 22, 2008

California Cattlemen's Association  
1221 H Street Ⓞ Sacramento, Ca. 95814  
Phone 916-444-0845 Ⓞ Fax 916-444-2194  
[www.calcattlemen.org](http://www.calcattlemen.org)

**CONTACT:**  
Stevie Ipsen  
Director, Public Relations and Outreach  
[Stevie@calcattlemen.org](mailto:Stevie@calcattlemen.org)

## **Tehama County Cattle Producer Donates to Cutting Edge Livestock Research**

RED BLUFF – During their 8<sup>th</sup> annual “Best of Both Worlds” Angus and Charolais bull and female sale this Friday, Sept. 5, the family at Byrd Cattle Company will be helping the entire cattle producing community by donating half of the proceeds from a high quality Angus bull to research for a foothill abortion vaccine.

A lofty goal of the California Cattlemen's Association's (CCA) Livestock Memorial Research Fund (LMRF) is to raise \$50,000 for foothill abortion vaccine research this year. With the help of beef producers throughout the state, CCA is well on its way to meeting this commitment and hopefully putting an end to the widespread foothill abortion problem that costs California producers more than \$ 6 million each year.

One of the most reputable seedstock operations in the West, Byrd Cattle Company has donated one-half of the proceeds from Lot 100 of their sale. This low-birth weight bull is bred to be a maternal powerhouse that will add feed-efficient calves to any operation.

“The generous efforts of the Byrd family, the Tehama County Cattlemen's Association and others around the state are exactly what is needed to rid the industry of foothill abortion. I hope others will invest with CCA in a better future for all beef producers.” said CCA President-elect Tom Talbot, DVM. “I'd like to thank Byrd Cattle Company for their efforts and encourage others to join me in supporting them and the foothill abortion cause at the sale in Los Molinos this Friday.”

This bull and others that have been donated to the foothill abortion research at sales this fall can be viewed on the CCA Web site, [www.calcattlemen.org](http://www.calcattlemen.org). For more information on LMRF, or donating to the foothill abortion research fund, contact Megan Huber in the CCA office at (916) 444-0845.

###

Founded in 1917, the California Cattlemen's Association (CCA) represents California's 1.35 billion- dollar beef cattle industry on legislative and regulatory affairs and remains the number one voice for the industry today. CCA is an affiliate of the National Cattlemen's Beef Association, which represents America's cattle farmers and ranchers.