

April 2, 2010



**“AG” Diesel Truck Labels Available From CCA**  
**Vilsack Works on Japanese Trade Issues**  
**California Rangeland Conservation Coalition Update**  
**Animal Behavior Workshop Coming to San Luis Obispo**  
**Young Cattlemen’s Events Approaching: Youth Congress and Fundraiser to be Held**  
**CCA Scholarship Applications Available, Deadline May 24**  
**Beef Cattle Workshop Slated for April 10 at UC Davis**  
**Cattle Fax Weekly Market Highlight**

---

### **“AG” Diesel Truck Labels Available From CCA**

CCA is offering “AG” labels for members who registered agricultural trucks with the Air Resources Board in accordance with the Truck and Bus Regulation. Two labels are required per truck with one label to be affixed to each door. Labels will be distributed on a first-come-first-serve basis and roughly 200 of the original 400 remain available. Please call the CCA office if you would like truck labels and indicate how many trucks you’ve registered in the agricultural program. Trucks registered in the agricultural provisions must be labeled by April 30, 2010.

For more information on the truck rule, contact Justin Oldfield in the CCA office at (916) 444-0845 or e-mail [justin@calcattlemen.org](mailto:justin@calcattlemen.org).

---

### **Vilsack Works on Japanese Trade Issues**

The California Cattlemen’s Association (CCA), as well as the National Cattlemen's Beef Association (NCBA) are pleased with the news of U.S. Agriculture Secretary Tom Vilsack's trade mission to Japan, in which he strongly encourage the country to fully open their markets to U.S. beef.

Following a detection of bovine spongiform encephalopathy (BSE) in the U.S. in 2003, Japan closed its borders to U.S. beef. Today, Japan only allows beef products from cattle under 21 months of age, costing U.S. producers roughly \$1 billion in lost export revenues each year.

Since 1990, USDA's BSE surveillance program has resoundingly demonstrated that BSE in the U.S. cattle herd is virtually non-existent. Internationally, it is likely that BSE will be fully eradicated from the planet within the next 10 to 15 years. The World Organization for Animal Health (OIE), has classified the United States as a controlled risk country for BSE – the same designation as Japan. This classification means that all beef products, regardless of age, can be safely traded as long as specified risk materials are removed.

With Japan having such a large market for U.S. beef, CCA is encouraged by the news of the administration and other government leaders being at work on this important issue. CCA will continue to keep members updated on any new information regarding beef trade.

---

### **California Rangeland Conservation Coalition Update**

This month the steering committee of the California Rangeland Conservation Coalition gathered to begin the development of a five-year strategic plan. Participation in this meeting included CCA First Vice President, Kevin Kester as well as other CCA members. The plan under development will focus the collaboration of partners on common issues of importance. At this time the plan includes elements such as supporting targeted estate tax reform, restoring Williamson Act subvention funding, improve regulatory atmosphere for voluntary conservation projects and improve the appreciation of working rangelands.

Once the plan is complete, it will be shared with CCA members. In the mean time if you have any questions about the Plan or the California Rangeland Conservation Coalition, please contact Tracy Schohr in the CCA office at (916) 444-0845 or by e-mail at [tracy@calcattlemen.org](mailto:tracy@calcattlemen.org).

---

### **Animal Behavior Workshop Coming to San Luis Obispo**

The University of California Cooperative Extension is hosting a workshop on April 29 on Animal Behavior Principles & Training Livestock to Eat Weeds. Come learn how to make “weeds” part of YOUR animals’ diet and improve your pasture at the same time. The event will be held at the Cal Poly Beef Center in San Luis Obispo. For more information and to register, [click here](#) or call (805)781-5938 to reach Jim Zingo ([jzingo@co.slo.ca.us](mailto:jzingo@co.slo.ca.us)) or Bill Tietje ([tietje@berkeley.edu](mailto:tietje@berkeley.edu)).

---

## **Young Cattlemen's Events Approaching: Youth Congress and Fundraiser to be Held**

The Young Cattlemen's Committee (YCC) has scheduled Youth Congress for April 28 and 29, in Sacramento. This event is an opportunity for future cattle producers to see firsthand what CCA does to represent cattle producers on all issues. The event will include sitting in on a committee meeting at the State Capitol, attending a legislative session, meeting legislators and hearing from beef industry speakers.

In addition to Youth Congress, YCC will be holding their annual dinner and live auction fundraiser at California Polytechnic State University, San Luis Obispo on May 15. The fundraiser serves as a way for YCC to hold educational events and travel to state and national cattlemen's meetings. All beef producers are encouraged to attend and support their future leaders.

Tickets to the dinner are \$25 per person. For more information or to donate items to the auction, contact Megan Huber in the CCA office at (916) 444-0845 or [megan@calcattlemen.org](mailto:megan@calcattlemen.org).

---

### **CCA Scholarship Applications Available, Deadline May 24**

Scholarship applications are now available on the CCA Web site, [www.calcattlemen.org](http://www.calcattlemen.org). Each year, CCA affiliates give nearly \$20,000 in scholarships to California's future beef producers.

Undergraduates, master's degree students or veterinarian students attending or enrolled in a junior college, four-year college or university with current membership standing at CCA may apply. To be considered, students must have graduated from a California high school or are attending college in California must have at least a 2.75 GPA.

If you are interested in applying for a scholarship, applications are due May 24. For more information, contact Megan Huber in the CCA office at (916) 444-0845 or [megan@calcattlemen.org](mailto:megan@calcattlemen.org).

---

### **Beef Cattle Workshop Slated for April 10 at UC Davis**

A one-day producer education workshop designed for both purebred and commercial beef producers will be held on April 10 at the University of California, Davis, Veterinary Teaching Hospital.

Many important but sometimes overlooked practices on genetic selection, cross-breeding, herd health and marketing will be covered including:

- Basic herd management practices and decisions that really work
- Maximizing heterosis with proper cross-breeding
- Fundamentals of niche marketing and rancher experiences
- Herd health practices to increase weaning percentage
- Hands-on demonstration – Assessing animal health
- Hands-on demonstration – Handling calving problems

Speakers will include Nancy Martin, DVM; John Maas, DVM; Jim Reynolds, DVM and UC Extension Specialist Glen Nader. Spanish Translation will be made available for all sections of the workshop.

The workshop is sponsored by the Napa-Solano Cattlemen's Association, Yolo Cattlemen & Woolgrowers Association, UCD Veterinary Medical Teaching Hospital, the presentations will be coordinated by UC Cooperative Extension, East Meets West Veterinary Services, and Cherry Glen Beefmasters. The workshop will begin at 8:30 a.m. and run to 3:30 pm.

Pre-registration is \$20 per person through March 26. Registrations after March 26 and registrations at the door will be \$25 per person. Student registrations, with ID, are \$10 per person. Lunch is included in registration fee. Registration is also [available online](#) (look under "Calendar"), or contact Morgan Doran, UCCE Livestock Advisor at (707) 784-1326, [mpdoran@udcavis.edu](mailto:mpdoran@udcavis.edu).

---

### **Cattle Fax Weekly Market Highlight April 2, 2010**

The fed cattle market traded steady to \$2 higher this week compared to last. The north traded primarily at \$155 to \$157 and \$96 to \$97 life while the south traded at \$96. Boxed beef prices were higher on the week with volumes remaining on the light side. Feeder cattle values were primarily \$1 to \$2 higher and calves were mostly \$2 to \$4 higher, with instances of up to \$8 higher in certain regions. Slaughter cows were unevenly steady. Demand remains strong for all classes of cattle. Corn values were sharply lower on the week.

---

### **Help Your Business and Your Industry by Joining CCA Today**

Do you like what you see here? Are you interested in participating in these important efforts and receiving additional publications about California's beef cattle industry? If you're not yet a member, you can lend your support by joining the California Cattlemen's Association (CCA) today. CCA is the only membership organization in California dedicated solely to looking out for the interests of ranching families and California's cattle industry.

CCA staff and officers work every day to ensure that our members have a known voice in Sacramento and in Washington, D.C. CCA defends your private property rights; works towards preserving private and public rangeland; protects the health of California's cattle herd; and provides scholarships to help the next generation of ranchers remain in the industry.

Joining this critical effort is simple for cattle producers, landowners and supporters of the industry. Call Stevie in the CCA office at (916) 444-0845 or email requests for membership information to [stevie@calcattlemen.org](mailto:stevie@calcattlemen.org).

---

**This newsletter is a publication of the California Cattlemen's Association.  
1221 H Street • Sacramento, CA 95814  
(916) 444-0845**

*Did someone forward this message to you?*

*To subscribe, or if you would like to have your name removed from our subscriber list, please send an email to [stevie@calcattlemen.org](mailto:stevie@calcattlemen.org) or call (916) 444-0845.*