

January 28, 2010



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Florez Antibiotic Bill Fails Passage on Senate Floor

Senate Majority Leader Dean Florez (D-Shafter) removed Senate Bill 416, which once contained language to ban the use of sub-therapeutic antibiotics, from the Senate Inactive File and brought the bill to a vote on Thursday.

Following failed passage last year, Florez placed the bill on inactive status. Due to the Jan. 31, 2010 house of origin deadline, SB 416 will officially be dead if not moved from the Senate floor by Sunday. The Senate is not expected to return this weekend, so it appears SB 416 is off the table, with a final vote of 16-17. The bill, among other things, calls upon school districts to make every effort to purchase meat that has not been treated with non-therapeutic antibiotics and requires each school district to report annually to the Superintendent of Public Instruction.

CCA will continue to oppose legislation that suggests, despite scientific evidence to the contrary, that the use of antibiotics is anything but safe for humans and ensures the health and welfare of livestock. Please contact dawn@calcattlemen.org for further information.

**Final Reminder: FSA's 2009 Livestock Forage Disaster Program Closes Feb. 1,
2010!**
– 2008 & 2009 LFP Payments Now Being Made –

CCA urges producers to contact their local Farm Service Agency (FSA) office today to schedule an appointment to apply for the 2009 Livestock Forage Disaster Program (LFP). All LFP applications for the 2009 year must be filed by **Monday, Feb. 1**, with no exceptions.

LFP provides payments to eligible livestock producers who have experienced livestock grazing losses due to qualifying drought as determined by the U.S. Drought Monitor. All applicants filing for LFP benefits must also have purchased FSA's Non-insured Crop Disaster Assistance Program (NAP) in the prior year on their grazing acres. Any producer who did not purchase NAP will not be eligible to participate.

CCA contacted the U.S. Department of Agriculture in Washington, D.C. on a number of occasions to share concerns from members that the CCA-supported LFP permanent disaster program took longer to develop than originally expected. CCA sincerely appreciates the efforts of FSA staff in California who've worked diligently with the program as it was developed and are now working to expedite payments for qualified producers who've applied in 2008 and 2009.

If you have any questions, please contact your county FSA office or Matt Byrne in the CCA office at (916) 444-0845.

CCA Member Wins National Beef Quality Assurance Award

CCA member Jim Warren, co-owner of 101 Livestock, in Aromas, was recognized today as the 2010 National Beef Quality Assurance Award winner at the National Cattlemen's Beef Association's Annual Cattle Industry Convention in San Antonio, Texas.

Nominated by CCA, Warren was selected for the award for his dedication to humane animal handling and for always being ahead of the curve in adapting to the needs of cattle and consumers alike. Tim Sisil, of Madera, Calif., president of the California Livestock Auction Markets Association and Clint Peck, Butte, Mont., director of the Montana Beef Quality Assurance Program, have each worked closely with Warren and also recommended him for the award.

At 101 Livestock, which Warren operates alongside his partners, Monty Avery and Michael Johnson, Warren used his common sense approach along with the advice of industry experts to become a forerunner in ensuring the long-term health of cattle. Warren's company has 12 full-time employees and sells up to 60,000 head of cattle a year.

After Warren was presented the award, CCA President Tom Talbot said, “We are pleased to see one of our own recognized for his efforts in both demonstrating and promoting proper animal welfare standards and Beef Quality Assurance practices. Our association nominated Jim because of his forward-thinking attitude on animal welfare and cattle production. He serves as a great representative of what California ranchers do for their livestock each and everyday.”

For the complete press release, visit www.calcattlemen.org or look for a complete story in the upcoming March issue of the *California Cattleman* magazine.

Chico State Beef Day to be held Feb. 20

The 19th Annual California State University, Chico (Chico State) Beef Day and Trade Show will be held Saturday, Feb. 20, at the Chico State Farm. Registration for the full-day event will begin at 8 a.m. with presentations set to begin at 9. This event serves as the primary fundraiser for Chico State’s Young Cattlemen’s Association, so all producers and allied industry affiliates are encouraged to attend.

This year’s featured speakers will be Fred Provenza, Ph.D., an animal behavior and management expert from the College of Natural Resources at Utah State University as well as Frank Mitloehner, Ph.D., an air quality specialist at the University of California, Davis, who will talk about his research on livestock contribution to climate change.

In addition to these prestigious speakers, there will also be updates from CCA, University of California Cooperative Extension, California State University, Chico projects, as well as breakout educational sessions in the afternoon.

Cost for attendance is \$8 for students and \$12 for the general public. Registration fees include a Tri-tip lunch prepared by the Butte County Cattlemen’s Association. Trade show booth space is available at \$150/space and includes two lunches. This is a great opportunity to support the future leaders of beef production, gain up-to-date information about your way of life and network with other beef producers and advertise your business!

For more information, contact Dave Daley, ddaley@csuchico.edu, (530) 898-6343 or (530) 898- 4539.

Wetlands Reserve Program Applications Now Being Accepted

The California Natural Resources Conservation Service is accepting application for the Wetlands Reserve Program (WRP) for a \$12.5 million dollar allocation to the state in Fiscal Year 2010.

WRP is a voluntary program that provides technical and financial assistance to private landowners to restore, protect and enhance wetlands. The program offers permanent

conservation easements and 30-year term easements. The goal of WRP is to achieve the greatest wetland functions and values, along with optimum wildlife habitat, on every acre enrolled in the program. This program offers landowners an opportunity to establish long-term conservation and wildlife practices and wetland protection.

Of importance to ranchers is a new terms of the program adopted with the 2008 Farm Bill, WRP Reserved Rights Grazing Pilot. This allows landowners to retain grazing rights on the property based on an agreed to Prescribed Grazing Plan. This option may be especially useful on vernal pools and rangelands in the North Coast, Intermountain West and Sierra meadows.

To be considered for the current funding allocation landowners must work with the local NRCS Field Offices to submit applications and eligibility paperwork, by Feb. 15, 2010. For more information, [click here](#).

32nd Annual CCA Steak and Eggs Legislative Breakfast set for March 23

Mark your calendars for March 22 and 23! CCA's annual Steak and Eggs Legislative Breakfast will be held March 23 at the Sutter Club in Sacramento at 6:45 a.m. This unique event offers you the opportunity to interact one-on-one with your elected leaders as well as hear from a slate of speakers about what your government officials and CCA are doing for you.

Following the breakfast, CCA staff will coordinate legislative office visits where you can personally meet with politicians from your area to share the importance of looking out for beef producers. Ag Day at the Capitol is also held on March 23, so you may also visit California commodity groups on the lawn of the capitol building to celebrate agriculture.

In addition, there will be a PAC-200 dinner held at Chops Steakhouse on March 22, the night prior to the breakfast. For information on becoming a PAC-200 member, to RSVP for the dinner or breakfast or to sign up for legislative visits, contact Chaley Paulson in the CCA office at (916) 444-0845 or by e-mail at chaley@calcattlemen.org.

Holistic Management Workshop Coming to Winters in March

The Yolo County Resource Conservation District (RCD) is hosting rancher, Brian Marshall, from Australia to share with California ranchers how they apply Holistic Management "down under". The workshop is scheduled for March 8-9, 2010 in Winters, Calif. Featured speaker Marshall is a long-time cattle and sheep rancher/farmer who teaches holistic management to ranchers in Australia. Marshall will share with attendees how he has successfully applied Allan Savory's insights in annual & perennial grassland regions to produce healthy land & profits. For more information please contact Yolo County RCD at (530) 662-2037, extension 117 or Richard King at Richard.King@ca.usda.gov for more information.

Help Your Business and Your Industry by Joining CCA Today

Do you like what you see here? Are you interested in participating in these important efforts and receiving additional publications about California's beef cattle industry? If you're not yet a member, you can lend your support by joining the California Cattlemen's Association (CCA) today. CCA is the only membership organization in California dedicated solely to looking out for the interests of ranching families and California's cattle industry.

CCA staff and officers work every day to ensure that our members have a known voice in Sacramento and in Washington, D.C. CCA defends your private property rights; works towards preserving private and public rangeland; protects the health of California's cattle herd; and provides scholarships to help the next generation of ranchers remain in the industry.

Joining this critical effort is simple for cattle producers, landowners and supporters of the industry. Call Stevie in the CCA office at (916) 444-0845 or email requests for membership information to [**stevie@calcattlemen.org**](mailto:stevie@calcattlemen.org).

**This newsletter is a publication of the California Cattlemen's Association.
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