

January 15, 2010



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Speak Out: CCA Encourages You to Voice Your Concerns Over Williamson Act

As CCA alerted members last week, Governor Schwarzenegger once again deleted all but \$1000 for the Williamson Act statewide in his 2010-2011 Proposed Budget. While CCA staff is hard at work trying to garner support for Williamson Act from Legislators, we encourage members to also voice their concerns.

Should you wish to write a letter, you may find a sample on CCA's Web site at www.calcattlemen.org. You can send your letters to:

The Honorable Arnold Schwarzenegger
Governor, State of California
State Capitol
Sacramento, California 95814

If you would like your letter to also be distributed to legislative leaders as they debate the Governor's budget, please fax your letter to the CCA office at (916) 444-2194. CCA staff will continue to be engaged throughout the budget process. For more information e-mail Dawn Clover at dawn@calcattlemen.org.

On-Road Diesel Truck Rule Information from CCA

Producers wanting to take advantage of the special agriculture provisions CCA worked to enact in the On-Road Diesel Truck Rule must report to the California Air Resources Board by March 31, 2010. A fact sheet on the ag provisions of the rule as well as the reporting form can be downloaded from the CCA Web site, www.calcattlemen.org, under the Current Issues Update section. For more information on the truck rule, contact Justin Oldfield in the CCA office at (916) 444-0845 or justin@calcattlemen.org.

Stockmanship and Stewardship Tour Returns to California

The 2010 Stockmanship and Stewardship Tour is coming to an auction market near you! Take this opportunity to learn more about effective stockmanship, low-stress animal handling and being a good steward of your livestock. These efforts raise value, protect the livestock industry and preserve the farming and ranching way of life.

The tour features stockmanship instructor and nationally-recognized clinician Curt Pate, as well as other industry leaders. Programs will be held at the Tulare County Stockyards in Dinuba on Tuesday, Feb. 23 at 12:20 p.m.; Escalon Livestock Market in Escalon on Wednesday, Feb. 24 at 11 a.m.; and at the Shasta Livestock Auction Yard in Cottonwood on Friday, Feb. 26 at noon.

This event would not be possible without numerous sponsors and supporters. Sponsors of the tour include: Merial, Midcontinent Livestock Supplements, The American Quarter Horse Association, Purina, Miraco Livestock Water Systems, Priefert Ranch Equipment and Tru-Test. California endorsers and supporters of the event include the Livestock Marketing Association, the California Cattlemen's Association, the National Beef Checkoff Program, the National Cattlemen's Beef Association and the California Beef Council.

For information on any of the tour stops, contact the respective auction markets above. We hope to see you there!

32nd Annual CCA Steak and Eggs Legislative Breakfast to be held March 23

Mark your calendars for March 22 and 23! CCA's annual Steak and Eggs Legislative Breakfast will be held March 23 at the Sutter Club in Sacramento at 6:45 a.m. This unique event offers you the opportunity to interact one-on-one with your elected leaders as well as hear from a slate of speakers about what your government officials and CCA are doing for you.

Following the breakfast, CCA staff will coordinate legislative office visits where you can personally meet with politicians from your area to share the importance of looking out for beef producers. Ag Day at the Capitol is also held on March 23, so you may also visit California commodity groups on the lawn of the capitol building to celebrate agriculture.

In addition, there will be a PAC-200 dinner held at Chops Steakhouse on March 22, the night prior to the breakfast. For information on becoming a PAC-200 member, to RSVP for the dinner or breakfast or to sign up for legislative visits, contact Chaley Paulson in the CCA office at (916) 444-0845 or by e-mail at chaley@calcattlemen.org.

CCA Announces Change to Scholarship Timeline Structure

CCA would like to inform all Young Cattlemen's Committee members that the timeline for CCA scholarship applications and interviews has changed from previous years. Whereas normally scholarship applications have been due in July, with interviews scheduled in August, this year, applications will be due late this spring with interviews to be held in the Sacramento area in conjunction with the Midyear Meeting on June 15.

Watch for applications to be posted on the CCA Web site, www.calcattlemen.org late next week. For more information, contact Megan Huber at the CCA office at (916) 444-0845 or megan@calcattlemen.org.

Saddle up to San Antonio for Cattle Industry Annual Convention!

Join NCBA in San Antonio, Texas, Jan. 27-30, 2010, for the Cattle Industry's Annual Convention and NCBA Tradeshow. Registration and housing are now open and can be found online at by [clicking here](#). For more information, visit www.beefusa.org or call 303-694-0305.

Cattle Fax Weekly Market Highlight January 15, 2010

The fed cattle market was mostly steady this week with cattle in the South selling for \$85 to \$85.50, while in the North sales were noted at \$136 to \$138 dressed and \$84 to \$85 live. Trade volumes were active, reflecting sizable margins at the packer level. Boxed beef values advanced this week as demand remained strong due to the pipeline still being refilled after being emptied during the holidays. A large slaughter this week will be a better test of demand for next week. Feeder cattle prices were \$1 to \$4 higher for the week while calves were quoted \$2 to \$5 firmer, with instances of \$6 to \$8 better. Slaughter cows were quoted \$2 higher this week due to stout demand for trimmings. Corn prices fell sharply as the USDA issued a production report on Tuesday reflecting a record large crop and surprising most in the trade.

Help Your Business and Your Industry by Joining CCA Today

Do you like what you see here? Are you interested in participating in these important efforts and receiving additional publications about California's beef cattle industry? If you're not yet a member, you can lend your support by joining the California Cattlemen's Association (CCA) today. CCA is the

only membership organization in California dedicated solely to looking out for the interests of ranching families and California's cattle industry.

CCA staff and officers work every day to ensure that our members have a known voice in Sacramento and in Washington, D.C. CCA defends your private property rights; works towards preserving private and public rangeland; protects the health of California's cattle herd; and provides scholarships to help the next generation of ranchers remain in the industry.

Joining this critical effort is simple for cattle producers, landowners and supporters of the industry. Call Stevie in the CCA office at (916) 444-0845 or email requests for membership information to stevie@calcattlemen.org.

This newsletter is a publication of the California Cattlemen's Association.

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To subscribe, or if you would like to have your name removed from our subscriber list, please send an email to stevie@calcattlemen.org or call 916-444-0845.